

2:00 pm - 2:30 pm	Conference Opening
	<ul style="list-style-type: none"> - <i>Mamoune BOUHDOUD</i>, Minister Delegate for Small and Medium Sized Business and Integration, Kingdom of Morocco - <i>Dariussh ZAHEDI</i>, Director, UC Berkeley Program on Entrepreneurship and Development in the Middle East - <i>Driss OUAOUICHA</i>, President of Al Akhawayn University
2:30 pm - 3:20 pm	Keynote Addresses
	<ul style="list-style-type: none"> - <i>Mbarka BOUAIDA</i>, Minister Delegate of Foreign Affairs, Morocco - <i>Naseam ELKARRA</i>, founder NetSuite, Silicon Valley, USA
3:20 pm - 3:55 pm	Panel One: Morocco's Structural Changes and Entrepreneurship
	<ul style="list-style-type: none"> - <i>Karim HAJJI</i>, CEO of Casablanca Stock Market, Morocco - <i>Azdine EL MOUNTASSIR BILLAH</i>, Director General of the National Telecom Regulatory Agency (ANRT), Morocco - <i>Marouane TRAFI</i>, President, CGEM Commission on Research, Development, E-Enterprise and Relation with the University (Moroccan Enterprises Association), Morocco <p>Moderated By:</p>
3:55 pm - 4:10 pm Coffee Break	
4:10 pm - 5:55 pm	Panel Two: The Development of Entrepreneurship in Morocco : Success Stories and Lessons Learned
	<p><u>Emerging sectors</u></p> <ul style="list-style-type: none"> - <i>Karl STANZICK</i>, CEO MTDS, Morocco - <i>ADEL MOKHTARI</i>, founder and CEO of BP212, Winner of

	<p>the "CEED Entrepreneur of the Year" , Morocco</p> <ul style="list-style-type: none"> - <i>Kamal REGGAD</i>, Founder of Hmizate.ma, Morocco - <i>Youssef EL AOUFIR</i>, Intelcia, Morocco <p><u>Established sectors</u></p> <ul style="list-style-type: none"> - <i>Abdesslam AHIZOUNE</i>, CEO Maroc Telecom, Morocco - <i>Mohamed EL KETTANI</i>, CEO Attijariwafa Bank, Morocco - <i>Tariq SIJLIMASSI</i>, CEO Crédit Agricole du Maroc, Morocco <p>Moderated By: Chafik Sabiry, CEO HP-CDG, Morocco</p>
5:55 pm - 6:35 pm	Panel Three: Hi. Ed perspective to Entrepreneurship
	<ul style="list-style-type: none"> - <i>Duncan Rinehart</i>, Al Akhawayn University, Morocco - <i>Gianluca ELIA</i>, Solento University, Italy - <i>Dariusz ZAHEDI</i>, Director UC Berkeley program on Entrepreneurship and Development in the Middle East, USA <p>Moderated By: Driss Ouaouicha, President of Al Akhawayn University</p>
6:35pm -6:55 pm	Conference closure notes
	<ul style="list-style-type: none"> - <i>Moulay Hafid ELALAMY</i>, Minister of Industry, Trade, Investment and the Digital Economy, Morocco
7:00pm-7:20	Press Conference
7:30-8:30	Cocktail (By invitation)